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Instant traffic and weather is a service that is not available on any other reliable radio station in Phoenix. Periodic updates may be available on local stations but they typically are not available when you need them and often times are not as comprehensive as the information provide on the XM Traffic & weather channel.

I'm a small business owner that requires continuous traffic updates throughout the day, not just during rush hour, so I can reach my client appointments on time. The instant Traffic & Weather programming XM provides allows me to detour around problems and reach my destinations on time. Since there is no local station that provides twenty four hours a day seven days a week continuous traffic and weather XM is providing valuable information that was not available in Phoenix prior to March of 2004. Removing their right to provide such a service should be deemed unconstitutional in the light of the fact every XM subscriber pays for the programming found on XM Radio.